

## 62 Trade Shows in Greece

| Exhibition Name  | Cycle         | Venue  | Date                 |
|--|---------------|--|----------------------|
| <b>ZOOTECHNIA</b> <i>International Fair for Livestock and Poultry, engaging specialized industry firms, public and private sector stakeholders, and interested professionals from both Greece and beyond</i>   | every 2 years | <b>Thessaloniki</b> Thessaloniki International Exhibition Centre | 01/30/2025<br>4 days |
| <b>EXPOTROF</b> <i>Greek Fine Food &amp; Beverages Exhibition</i>  | once a year   | <b>Athens</b> MEC - Mediterranean Exhibition Center              | 02/01/2025<br>3 days |
| <b>SOUVENIRS, GIFTS, FOLK ART, FASHION &amp; ACCESSORIES - RHODES</b> <i>Souvenirs, Gifts, Folk Art, Fashion &amp; Accessories Trade Fair in Greece. These events take place in some of Greece'. most important tourist destinations, such as Crete, Rhodes, Thessaloniki, and Corfu</i>       | once a year   | <b>Rhodes</b> Akti Imperial Deluxe Resort & Convention Center    | 02/01/2025<br>3 days |
| <b>HO.RE.CA</b> <i>International Hotel, Restaurant &amp; Cafe Show</i>   | once a year   | <b>Athens</b> Athens Metropolitan Expo                           | 02/07/2025<br>4 days |
| <b>SOUVENIRS, GIFTS, FOLK ART, FASHION &amp; ACCESSORIES - THESSALONIKI</b> <i>Souvenirs, Gifts, Folk Art, Fashion &amp; Accessories Trade Fair in Greece. These events take place in some of Greece'. most important tourist destinations, such as Crete, Rhodes, Thessaloniki, and Corfu</i> | once a year   | <b>Thessaloniki</b> Thessaloniki International Exhibition Centre | 02/14/2025<br>3 days |
| <b>INTERNATIONAL UNIVERSITY FAIR OF GREECE - HERAKLION</b> <i>The largest educational event in Southern and Eastern Europe. Each year, more than 26, 000 students, teachers and parents find information on study programs there</i>   | once a year   | <b>Heraklion</b>   | 02/19/2025<br>1 day  |
| <b>ATHENS INTERNATIONAL JEWELLERY SHOW</b> <i>Greek International Exhibition for Jewellery, Watches, Precious Stones, Machinery &amp; Equipment, aiming to promote and to highlight the original Greek jewellery</i>   | once a year   | <b>Athens</b> Helexpo Exhibition Centre                          | 02/21/2025<br>4 days |
| <b>INTERNATIONAL UNIVERSITY FAIR OF GREECE - ATHENS</b> <i>The largest educational event in Southern and Eastern Europe. Each year, more than 26, 000 students, teachers and parents find information on study programs there</i>  | once a year   | <b>Athens</b> Royal Olympic Hotel                                | 02/21/2025<br>1 day  |

## Europe Department

## ICCIMA

## International Affairs

|  |              |   |                      |
|--|--------------|---|----------------------|
| <b><u>100% HOTEL SHOW</u></b> <i>Hospitality &amp; Tourism Industry Exhibition in Greece. The Visitors of the 100% Hotel Show come from all the tourism sectors. Hoteliers, architects, interior designers, travel agents, tour operators, media, investors...</i>                                   | once a year  | <b><u>Athens</u></b> MEC -<br>Mediterranean Exhibition Center               | 02/22/2025<br>2 days |
| <b><u>SOUVENIRS, GIFTS, FOLK ART, FASHION &amp; ACCESSORIES - CORFU</u></b> <i>Souvenirs, Gifts, Folk Art, Fashion &amp; Accessories Trade Fair in Greece. These events take place in some of Greece's most important tourist destinations, such as Crete, Rhodes, Thessaloniki, and Corfu</i>       | once a year  | <b><u>Corfu</u></b> Corfu Holiday Palace                                    | 02/22/2025<br>3 days |
| <b><u>INTERNATIONAL UNIVERSITY FAIR OF GREECE - THESSALONIKI</u></b> <i>International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26, 000 students, teachers and parents annually find out information related to study programmes</i> | once a year  | <b><u>Thessaloniki</u></b>  | 02/23/2025<br>1 day  |
| <b><u>KEM WORLD FRANCHISE EXHIBITION</u></b> <i>World Franchise Exhibition. The best way to develop your network and expand your business in Greece!</i>   | twice a year | <b><u>Athens</u></b> MEC -<br>Mediterranean Exhibition Center               | March<br>2025        |
| <b><u>OENORAMA</u></b> <i>Greece's Premier Wine, Spirits and Wine and Viti-Vinicultural Exhibition. With more than 250 exhibitors and over 2.500 wines and distillates, Oenorama is the only place in the world that offers a complete overview of the Greek wine industry</i>                       | once a year  | <b><u>Athens</u></b> Zappeion Megaron Exhibition Hall and Conference Centre | 03/07/2025<br>4 days |
| <b><u>FOOD EXPO</u></b> <i>Trade Show for Mediterranean Food &amp; Beverages. FOOD EXPO manages to arrange business meetings between targeted foreign buyers and exhibitors</i>  | once a year  | <b><u>Athens</u></b> Athens Metropolitan Expo                               | 03/08/2025<br>3 days |
| <b><u>OENOTELIA</u></b> <i>&amp;#927;&amp;#917;&amp;#925;&amp;#927;&amp;#932; ELIA is the ideal commercial platform in Greece for wine &amp; spirits producers and importers from all over the world</i>   | once a year  | <b><u>Athens</u></b> Athens Metropolitan Expo                               | 03/08/2025<br>3 days |
| <b><u>ENVIROTECH + WORLD CEMENTA</u></b> <i>A meeting place for industry professionals to gather, network, and share actionable insights into the cement industry's transition to net zero</i>   | once a year  | <b><u>Athens</u></b> Divani Caravel Hotel                                   | 03/09/2025<br>4 days |

## Europe Department

## ICCIMA

## International Affairs

|   |              |   |                      |
|---|--------------|---|----------------------|
| <b><u>BOAT &amp; FISHING - SEA &amp; TOURISM</u></b> <i>The Boat &amp; Fishing Show combines the boat with fishing, and all the equipment and services related to these activities. Sea &amp; Tourism Expo is specialized in the field of Sea Tourism, Boat Rental, Motor, Sailing, Chartering, Inflatables and smaller boats</i> | once a year  | <b><u>Athens</u></b> MEC -<br>Mediterranean Exhibition Center           | 03/13/2025<br>4 days |
| <b><u>BOAT &amp; FISHING SHOW   SEA &amp; TOURISM EXPO</u></b> <i>The largest exhibition about Fishing, Boating, Spearfishing, Scuba Diving, Watersports and Sea Tourism in the Balkan</i>  | once a year  | <b><u>Athens</u></b> MEC -<br>Mediterranean Exhibition Center           | 03/13/2025<br>4 days |
| <b><u>BEYOND</u></b> <i>International Innovation &amp; Technology Event for South Eastern Europe, the Mediterranean and the MENA region</i>   | once a year  | <b><u>Thessaloniki</u></b> Thessaloniki International Exhibition Centre | 03/27/2025<br>3 days |
| <b><u>INDELEX</u></b> <i>International Exhibition dedicated to the latest technology telecommunication systems to digital TV, from audiovisual systems to smart buildings. INDELEX brings together the leaders of information-communication technology</i>  | once a year  | <b><u>Athens</u></b> Olympic Fencing Center                             | April 2025<br>(?)    |
| <b><u>FRESKON</u></b> <i>Freskon, the International Trade Event for Fresh Fruits and Vegetables, is the epicenter of developments in the fresh produce sector in Greece, representing the largest meeting of producers and groups of the international retail trade</i>   | once a year  | <b><u>Thessaloniki</u></b> Thessaloniki International Exhibition Centre | 04/10/2025<br>3 days |
| <b><u>BEAUTY GREECE</u></b> <i>The Most Important Professional Event for all Beauty Services Professionals in Greece</i>  | twice a year | <b><u>Athens</u></b> MEC -<br>Mediterranean Exhibition Center           | 05/03/2025<br>3 days |
| <b><u>CAPA AIRLINE LEADER SUMMIT - AIRLINES IN TRANSITION</u></b> <i>The CAPA AIRLINE LEADER SUMMIT - AIRLINES IN TRANSITION offers comprehensive coverage of the air travel industry and the vital issues that are shaping the sector at the regional level and beyond</i>   | once a year  | <b><u>Athens</u></b> Divani Palace<br>Acropolis                         | 05/08/2025<br>2 days |
| <b><u>THESSALONIKI BOOK FAIR</u></b> <i>THESSALONIKI BOOK FAIR aims of putting Greece on the map of International Book Fairs. It is a hub for cultural exchanges and trade between Europe, the Balkans, the Mediterranean, and the Middle East</i>  | once a year  | <b><u>Thessaloniki</u></b> Thessaloniki International Exhibition Centre | 05/08/2025<br>4 days |

## Europe Department

## ICCIMA

## International Affairs

|   |              |   |                      |
|---|--------------|---|----------------------|
| <b><u>ART THESSALONIKI</u></b> <i>International Contemporary Art Fair. A cultural place, ART THESSALONIKI is also a marketing platform for galleries, art book publishers, etc.</i>   | once a year  | <b><u>Thessaloniki</u></b> Thessaloniki International Exhibition Centre     | 05/22/2025<br>4 days |
| <b><u>BEAUTY MACEDONIA</u></b> <i>Beauty Conference and Exhibition in Greece. Cosmetics, Makeup Products, Hairdressing Products Tools &amp; Equipment, Natural &amp; Artificial Nail, Aesthetics Devices &amp; Equipment, Care Products, Tattoo, Spa, Massage Products, Podology Products, Consumables...</i> | twice a year | <b><u>Athens</u></b> Helexpo Exhibition Centre                              | 05/24/2025<br>3 days |
| <b><u>WEB WORLD EXPO - ECDM EXPO GREECE &amp; SE EUROPE</u></b> <i>Web Based Technologies Exhibition. The biggest exhibition on eCommerce &amp; Digital Marketing in Southeastern Europe</i>  | once a year  | <b><u>Athens</u></b> Zappeion Megaron Exhibition Hall and Conference Centre | 05/29/2025<br>3 days |
| <b><u>PREMIUM REAL ESTATE EXPO</u></b> <i>Premium Real Estate Expo is the leading event for the real estate and investment industry in Greece. A meeting point for industry professionals, investors and stakeholders from Greece and abroad</i>  | once a year  | <b><u>Athens</u></b> Athens Metropolitan Expo                               | 05/30/2025<br>3 days |
| <b><u>UFI EUROPEAN CONFERENCE</u></b> <i>The UFI European Conference is the leading European exhibition industry event, a trusted platform to bringing colleagues together from across Europe and beyond every year</i>   | once a year  | <b><u>Thessaloniki</u></b>  | 06/03/2025<br>5 days |
| <b><u>HI DESIGN EUROPEA</u></b> <i>A Great and original Hospitality Interior Design Event. Hotel groups, interior designers, procurement specialists, FF&amp;E (Furniture, Fixtures and Equipment) suppliers...</i>   | once a year  | <b><u>Sithonia</u></b> Miraggio Thermal Spa Resort, Halkidiki               | 06/11/2025<br>4 days |
| <b><u>NANOTECHNOLOGY</u></b> <i>International Exhibition &amp; Conferences on Nanosciences &amp; Organic Electronics</i>  | once a year  | <b><u>Thessaloniki</u></b> Thessaloniki International Exhibition Centre     | 07/05/2025<br>8 days |
| <b><u>ART ATHINA</u></b> <i>International Contemporary Art Fair, One of the oldest in Europe, hosting Greek and international galleries</i>   | once a year  | <b><u>Athens</u></b> Zappeion Megaron Exhibition Hall and Conference Centre | Sept. 2025<br>(?)    |
| <b><u>GREEK JEWELRY SHOW</u></b> <i>Exhibition of Greek jewelry and art reserved for professionals</i>  | once a year  | <b><u>Athens</u></b> MEC - Mediterranean Exhibition Center                  | Sept. 2025<br>(?)    |
| <b><u>MOSTRA ROTAMOSTRA ROTA</u></b> <i>is an Athen's exclusive trade event for interior design, houseware and decoration</i>   | twice a year | <b><u>Athens</u></b> Athens Metropolitan Expo                               | Sept. 2025<br>(?)    |

## Europe Department

## ICCIMA

## International Affairs

|   |               |   |                      |
|---|---------------|---|----------------------|
| <b><u>SOLARPLAZA SUMMIT GREECE</u></b> <i>Gain crucial insights into the growing and evolving solar energy market. You'll also be able to strengthen your network by meeting the major market players</i>   | once a year   | <b><u>Athens</u></b> Divani Palace<br>Acropolis                               | Sept. 2025<br>(?)    |
| <b><u>TIF - THESSALONIKI INTERNATIONAL FAIR</u></b> <i>Thessaloniki International Fair. Furniture, Home Equipment, Gastronomy, Entrepreneurship, Startups, Energy, Circular Economy...</i>  | once a year   | <b><u>Thessaloniki</u></b> Thessaloniki<br>International Exhibition<br>Centre | 09/06/2025<br>9 days |
| <b><u>ATHENS FASHION TRADE SHOW</u></b> <i>The largest fashion trade show in Greece, South East Europe and the Eastern Mediterranean</i>  | twice a year  | <b><u>Athens</u></b> Athens Metropolitan<br>Expo                              | 09/25/2025<br>4 days |
| <b><u>ATHENS COFFEE FESTIVAL</u></b> <i>Athens Coffee Festival is a large celebration of coffee and its surrounding culture, addressed equally to industry professionals, home baristas and the general public !</i>  | once a year   | <b><u>Athens</u></b> Technopolis City of<br>Athens                            | 09/27/2025<br>3 days |
| <b><u>KOSMIMA</u></b> <i>International Exhibition for Jewelry - Clocks &amp; Watches - Precious Stones - Machinery and Equipment</i>  | once a year   | <b><u>Thessaloniki</u></b> Thessaloniki<br>International Exhibition<br>Centre | 10/18/2025<br>3 days |
| <b><u>HYDRO</u></b> <i>Hydro Power &amp; Dams Industry International Conference</i>   | once a year   | <b><u>Thessaloniki</u></b>  | 10/22/2025<br>3 days |
| <b><u>DETROP</u></b> <i>International Exhibition for Food-Beverages-Machinery &amp; Equipment</i>   | once a year   | <b><u>Thessaloniki</u></b> Thessaloniki<br>International Exhibition<br>Centre | Nov. 2025<br>(?)     |
| <b><u>MAP OF FLAVOURS</u></b> <i>The Northern Greece's largest tasting for top-quality wines</i>  | once a year   | <b><u>Athens</u></b> Helexpo Exhibition<br>Centre                             | Nov. 2025<br>(?)     |
| <b><u>MEAT / DAIRY / FROZEN EXPO</u></b> <i>The meeting point for food professionals and industries covering the production, processing and food service sectors, from both Greece and abroad. Meat &amp; its products, Dairy and cheese production, Frozen food, Food Logistics...</i> | once a year   | <b><u>Athens</u></b> MEC -<br>Mediterranean Exhibition<br>Center              | Nov. 2025<br>(?)     |
| <b><u>FOODTECH</u></b> <i>Food Equipment and Technology Trade Show dedicated to bringing future solutions to all segments of the Food and Beverage industry</i>   | every 2 years | <b><u>Athens</u></b> Athens Metropolitan<br>Expo                              | 11/07/2025<br>4 days |
| <b><u>HOTELIA</u></b> <i>International hotel equipment exhibition. As part of the Philoxenia – Hotelia international tourism fair, which brings together tourism entrepreneurship in Greece</i>   | once a year   | <b><u>Thessaloniki</u></b> Thessaloniki<br>International Exhibition<br>Centre | 11/14/2025<br>3 days |

Europe Department

ICCIMA

International Affairs

|   |               |   |                      |
|---|---------------|---|----------------------|
| <b><u>PHILOXENIA</u></b> <i>The International Tourism Exhibition Philoxenia – Hotelia has been shaping the landscape of tourism entrepreneurship in Greece, establishing a robust exhibition brand that resonates both domestically and internationally</i>   | once a year   | <b><u>Thessaloniki</u></b> Thessaloniki International Exhibition Centre     | 11/14/2025<br>3 days |
| <b><u>ARTOZA</u></b> <i>Bakery and Pastry International Trade Show. Bakery, Pastry, Ice-Cream Raw Ingredients, Coffee, Beverages, Juices, Water, Furniture &amp; Equipment, Ice-Cream, Pastry &amp; Bakery Machinery, Chocolate &amp; Sugar, Bakery &amp; Dough Products, Packaging &amp; Decoration</i>                | every 2 years | <b><u>Athens</u></b> Athens Metropolitan Expo                               | 11/21/2025<br>4 days |
| <b><u>XENIA</u></b> <i>Exhibition dedicated to Hotel Infrastructure and Tourist Services in Greece</i>  | once a year   | <b><u>Athens</u></b> Athens Metropolitan Expo                               | 11/22/2025<br>3 days |
| <b><u>ATHENS INTERNATIONAL BOAT SHOW</u></b> <i>ATHENS INTERNATIONAL BOAT SHOW is addressed to all those to love sea recreation, extreme water sports and sea-related tourism, but also to those who are interested in boating, sailing, fishing and diving, covering any level of professionalism &amp; every need</i> | once a year   | <b><u>Athens</u></b> Athens Metropolitan Expo                               | Dec. 2025<br>(?)     |
| <b><u>ATHENS INTERNATIONAL TOURISM EXPO</u></b> <i>International Greek Tourism Expo. The 'Athens International Tourism &amp; Culture Expo' is a most successful meeting point for international tourism professionals and the vehicle for new partnerships in inbound tourism</i>                                       | once a year   | <b><u>Athens</u></b> Zappeion Megaron Exhibition Hall and Conference Centre | Dec. 2025<br>(?)     |

Please note ! All dates are subject to changes. Contact organizers for more information before making arrangements.

| Exhibition Name   | Cycle       | Venue   | Date             |
|---|-------------|---|------------------|
| <b><u>ELEVEN THE FASHION PROJECT</u></b> <i>The great professional fair on women’s fashion that brings manufacturers and designers into contact with the best retail stores, department stores, e-shops, show rooms... from Greece and abroad</i> | once a year | <b><u>Athens</u></b> Zappeion Megaron Exhibition Hall and Conference Centre | Jan. 2026<br>(?) |
| <b><u>EURO WEDDING &amp; MORE</u></b> <i>Wedding and baptism fair. Find solutions, suggestions and new ideas for your wedding or your child's baptism</i>   | once a year | <b><u>Athens</u></b> Helexpo Exhibition Centre                              | Jan. 2026<br>(?) |
| <b><u>LAIKI TECNHI</u></b> <i>Laicki Techni is the largest trade show of souvenirs in Greece. Priceless objects of greek artistic creation from the greek tradition, which fully capture the tourist market</i>                                   | once a year | <b><u>Athens</u></b> Athens Metropolitan Expo                               | Jan. 2026<br>(?) |

| <b>Exhibition Name</b>   | <b>Cycle</b>  | <b>Venue</b>   | <b>Date</b>          |
|--|---------------|--|----------------------|
| <b><u>PAROUSIES</u></b> <i>PAROUSIES is the largest exhibition in Greece dedicated to souvenirs, offering market insight and solutions to all trading needs of retail stores</i>   | once a year   | <b><u>Athens</u></b> <u>Athens Metropolitan Expo</u>                           | Jan. 2026<br>(?)     |
| <b><u>SOUVENIRS, GIFTS, FOLK ART, FASHION &amp; ACCESSORIES - CRETE</u></b> <i>Souvenirs, Gifts, Folk Art, Fashion &amp; Accessories Trade Fair in Greece. These events take place in some of Greece'. most important tourist destinations, such as Crete, Rhodos, Thessaloniki, and Corfu</i> | once a year   | <b><u>Heraklion</u></b> <u>International Exhibition Center of Crete</u>        | Jan. 2026<br>(?)     |
| <b><u>TECHNIMA</u></b> <i>Souvenirs Expo in Greece. Leading exhibition of artistic handicraft and limited production objects, representing the largest folk art and tourist item associations in the Country</i>   | once a year   | <b><u>Athens</u></b> <u>Athens Metropolitan Expo</u>                           | Jan. 2026<br>(?)     |
| <b><u>AGROTICA</u></b> <i>The leading sectoral exhibition in Greece in the agro-economic sector. Agricultural Machinery, Equipment &amp; Supplies</i>  | every 2 years | <b><u>Thessaloniki</u></b> <u>Thessaloniki International Exhibition Centre</u> | 01/29/2026<br>4 days |
| <b><u>ARTOZYMA</u></b> <i>International Exhibition for Bakery, Confectionery, Raw Materials, Equipment &amp; Products</i>  | every 2 years | <b><u>Thessaloniki</u></b> <u>Thessaloniki International Exhibition Centre</u> | 02/28/2026<br>3 days |
| <b><u>MEDWOOD</u></b> <i>International Exhibition of Tools, Furniture materials, Woodwork machines, Woodwork - Construction, Decoration materials</i>  | every 2 years | <b><u>Athens</u></b> <u>Athens Metropolitan Expo</u>                           | 03/27/2026<br>4 days |
| <b><u>SECUREXPO</u></b> <i>International Specialized Exhibition for Security, Fire and Safety. SECUREXPO focuses on the following sectors: Security &amp; Safety, Info Security, Fire - Protection, Safety &amp; Health</i>  | every 2 years | <b><u>Athens</u></b> <u>Olympic Fencing Center</u>                             | April 2026<br>(?)    |
| <b><u>POSIDONIA</u></b> <i>International Shipping Exhibition. This major gathering in the shipping calendar provides unique access to Greek and international shipowners and buyers</i>  | every 2 years | <b><u>Athens</u></b> <u>Athens Metropolitan Expo</u>                           | 06/01/2026<br>5 days |
| <b><u>SYSKEVASIA</u></b> <i>International Exhibition of Packaging, Machines, Printings &amp; Storage</i>   | every 2 years | <b><u>Athens</u></b> <u>Athens Metropolitan Expo</u>                           | Oct. 2026<br>(?)     |

Please note! All dates are subject to changes. Contact organizers for more information before making arrangements.